

Focus on Fabulous

MICHELLE BRYANT GRIFFIN

speaker, author, artist, entrepreneur



Michelle Bryant Griffin is the authentic creative force behind the lens and across stages and pages, uplifting dreamers, doers, and entrepreneurs to transform ideas into brands that shine and bring visions to life.

With more than 30 years of experience in design, marketing, visual arts, and storytelling, Michelle's diverse works include photography, books, speaking, art and creative entrepreneurship. A national multi-award-winning photographer and artist and founder of Focus on Fabulous, she brings leadership, adaptability, and a unique perspective shaped by her life as the oldest of eight children and an Air Force wife for over 20 years.

Michelle is a sought-after speaker whose message resonates through authenticity, resilience, and practical insight. She has appeared on The CW and numerous national and local radio platforms and has spoken to audiences across the United States. Known for blending encouragement with real-world perspective, Michelle equips audiences to see possibilities where they once saw limitations and motivates and encourages with meaningful steps toward pursuing opportunities and dreams.

As an author, Michelle has written eleven books spanning reflection, poetry, faith, creativity, entrepreneurship, and personal development, and has been a contributing writer for numerous publications and platforms. Known for honesty, emotional depth, captivating content, and transparency, her writing ranges from lighthearted and whimsical to deeply introspective—often blending words with visual elements such as drawings, photography, and journal-style entries, while offering practical insight, mindset guidance, and encouragement for those seeking unconventional answers, building businesses, or looking for something unique and relatable. Her award-winning book *God, Are You Listening?* received the Gold Literary Titan Award.

Much of Michelle's work has been recognized nationally for its creativity, leadership, and positive influence. Her honors include the American Businesswomen's Association Protégé Award, Woman of the Year, ACHI Magazine's Columnist of the Year, and the Positive Social Influencer Award. She was named Alignable's Local Businessperson of the Year and Nextdoor's Neighborhood Favorite Business and has been honored by Charleston Mayor John Tecklenburg with an official proclamation recognizing September 8th as Focus on Fabulous Day.

At the heart of Michelle's work is a commitment to uplifting dreamers, doers, and entrepreneurs, offering unique guidance that helps them transform their lives, shine their light, and make their mark on the world.

as experienced on



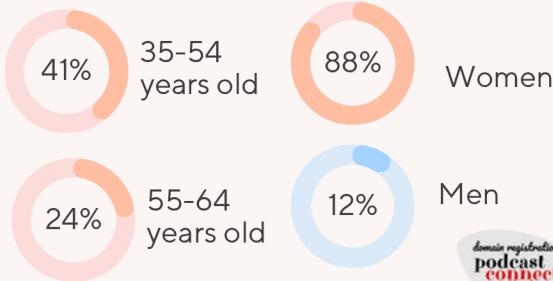
Focus on Fabulous is more than several businesses rolled into one company.

- Woman-owned
- Local roots with worldwide exposure
- Loyalty, consistent following over 9,000
- Wide, diverse Social Media presence
- Community Involvement
- Well-known as a powerful supporter of women
- Recognized as a business that constantly brings together & showcases women from all walks of life, experiences & talents

Services Offered

- One-stop Business Start-up Shop
- Website Design, Hosting & Maintenance
- Personal & Professional Photography
- Business Branding Development & Consulting
- Printing & Publishing
- Graphic Design & Logo Creation
- Training Classes & Workshops*
 - Canva 101
 - Dreamer's Course
 - The 5 languages of Appreciation in the workplace
- Professional Mobile Notary for Business, Legal & Estate Clients

Demographic



"Michelle is a long-time entrepreneur & is a "doer." She shows up & expertly does whatever needs to be done. She has many talents & gifts from creativity and design & writing & basic skills. I highly recommend her. ~ E.C.

"Michelle has such passion when she speaks. Her personal story is jawdropping so her positive attitude & willingness to see the good side of everything is extraordinary. She always lights up the room. I highly recommend her as a featured speaker or mistress of ceremonies. ~ K.J.

"Michelle has been so instrumental in helping me achieve my goals as a restaurant owner/businesswoman and her work is done incredibly well. She's reliable, intelligent, and easy to work with. She's definitely one of the best blessings I've had in my life since moving here and starting my business. I wouldn't do without her help or guidance. ~ J.F.



Get in
Touch!

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Total Followers

3.3K+

Audience Reach

1.1K



Brand Loyalty

98%

Awards & Nominations

15+