

FABULOUS BUSINESS SOLUTIONS

What to Do When You Don't Know What to Do Next



Your quick-start clarity guide for when you're feeling stuck in your business.

www.fabulousbizsolutions.com



Hello there!

If you're holding this guide, there's a good chance you're feeling stuck.

Foggy. Unclear. Maybe you've hit a wall in your business—or you're standing in front of five doors, unsure which one to walk through. I created this guide for exactly those moments.

At Fabulous Business Solutions, we work with dreamers, doers, and heart-centered entrepreneurs who are building something bold—but need a little help untangling their thoughts and making sense of their next steps. We don't just make websites or brands—we create clarity.

This guide is a snapshot of the kind of conversations we have every day:

What's working?

What's not?

And what's getting in the way of the business (and life) you're trying to build?

Our clients often come to us overwhelmed, burned out on DIY, and unsure how to connect the dots between what they want and how to get there. So we slow things down, listen, ask the right questions, and build a path forward that feels right.

We keep things simple and supportive. Here's what we're known for:

- Honest strategy (no jargon, no pressure)
- Creative solutions that aren't cookie-cutter (that actually reflect you)
- Done-for-you support including branding, mobile-friendly websites, SEO, and ongoing care
- And above all, respect for your voice, vision, and process.

Whether we end up working together or not, I hope this guide gives you one thing right now: space to breathe.

You don't have to figure everything out today. But you do deserve clarity.

You do deserve support. And you're not in this alone.

I'm glad you're here.

Stay Fabulous,

Michelle

Founder, Owner, Lead Creative



5 Prompt Based Sections

We hit those foggy moments - when nothing feels clear, every option feels overwhelming, and the next step seems out of reach. This guide is here to help you pause, reflect and move forward with confidence.

LET'S GET DOWN TO THE NITTY GRITTY

- ✓ **What feels heavy right now?**
(Not your to-do list- but what's weighing on you?)
- ✓ **What part of your business still excites you?**
(Find the spark. Follow it.)
- ✓ **If you could press reset, what would you do differently?**
(This is what you need to do to shift)
- ✓ **What are you avoiding- and why?**
(Be truly real. Clarity lives on the other side of honesty)
- ✓ **What would feel ease-filled (not just do-able)?**
Your next move shouldn't just be smart - it should feel right.



Effective Brainstorming Techniques:

There are several effective Problem-Solving Brain storming Techniques. We will focus on two in particular in this guide: Mind Mapping and Brain Dumping

Mindmapping: Visually organizes ideas using branches radiating from a central concept. This concept stimulates associations between ideas and enhances creativity and memory.

Brain dumping: Is a writing down of ideas and then building on them. This concept allows one to delve into what is really in the mind, what could be clogging creativity and also allows for clarity in discovering new ideas.



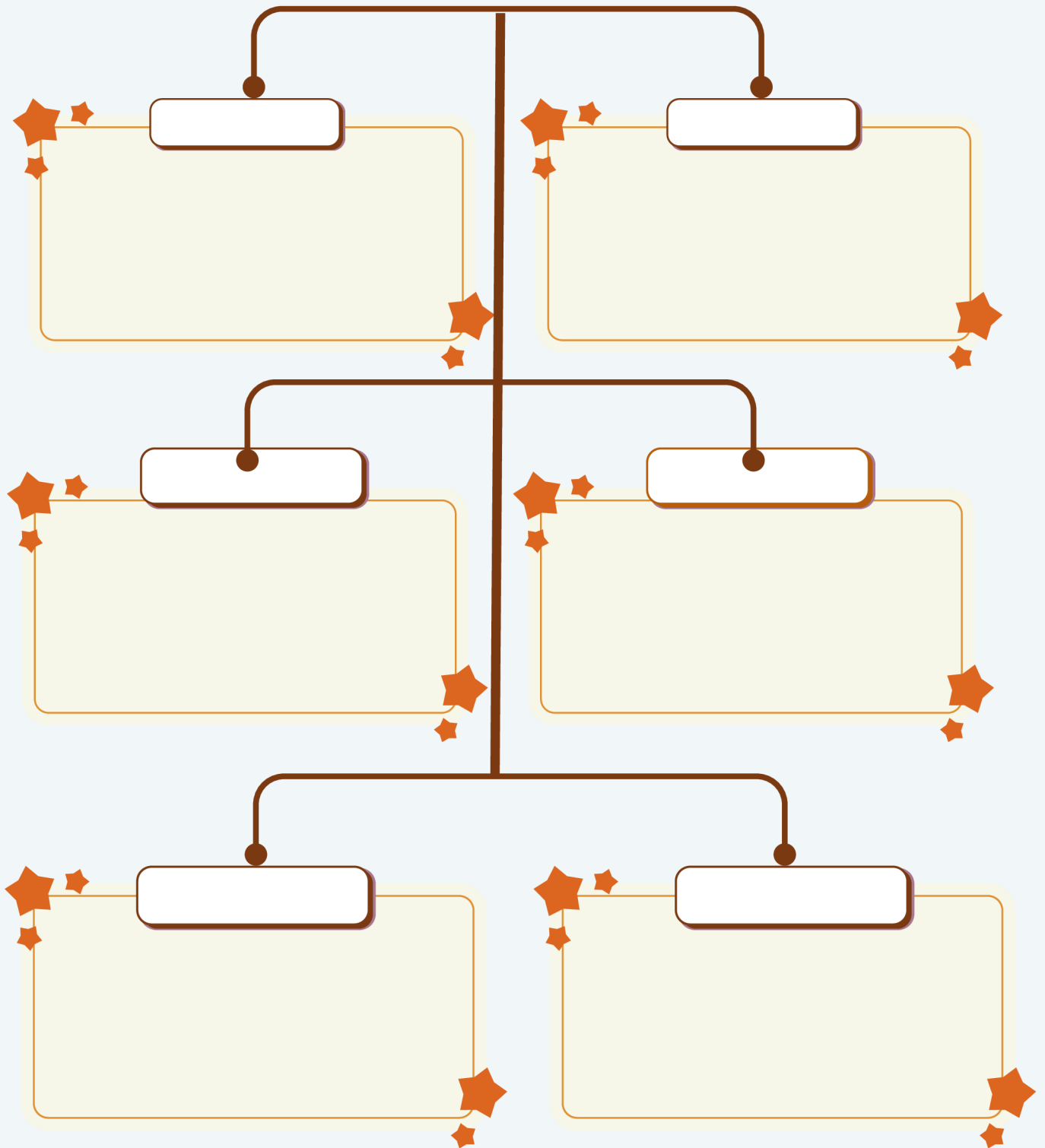
SIMPLE MIND MAPPING

Pinpoint the central concept you want to explore. ...

Add branches for categories. Identify the main themes or key aspects of your central idea. ...

Expand with sub-branches. Use visuals if you'd like. Refine and review.

YOUR BUSINESS



A person is sitting at a desk, writing in a notebook. A laptop is open to the left, and a glass of water is on the desk. The person is wearing a light-colored cardigan. The desk has a striped pattern.

This image shows a single sheet of white paper with horizontal blue ruling lines. The lines are evenly spaced and run across the width of the page. There is a vertical red margin line on the left side, creating a narrow left margin. The paper appears to be from a notebook or a standard ruled sheet of paper.

[illegible]

Now that you've worked through the fog and found some clarity, don't feel like you have to rush into big change.

Instead ask yourself:

What is one thing I can do this week to honor what I have uncovered?

(Whatever that is, write it down. And let it lead you.)

This image shows a blank sheet of white paper with horizontal blue ruling lines. The lines are evenly spaced and run across the width of the page. There is no handwriting or other markings on the paper.

Why Work with Me

My journey began in 2007 with a camera and a passion for capturing unseen beauty. That passion inspired the launch of Focus on Fabulous Magazine in 2015, a quarterly publication dedicated to spreading positivity in a world bombarded by negativity. In 2019, I expanded that vision into the Focus on Fabulous Podcast, and during the pandemic, I launched Fabulous Business Solutions, a creative agency supporting entrepreneurs with branding, marketing, design, and business strategy.

I work with clients to build brands that feel authentic, websites that flow, and marketing that stands out—without the cookie-cutter approach. I also guide business owners in finding clarity around their next steps, offering personalized support at every stage.

Through offerings like my Dreamers Course, personal brand photography, creative design services, and one-on-one strategy sessions, I help turn big ideas into something beautiful, functional, and fully aligned with who you are.

But let's get to the point:

I'm not just another graphic designer, photographer, branding coach, consultant, or guru. I have spent most of my life sharing my positivity with the world. I'm a multi-award-winning author and artist, a nationally recognized, multi-award-winning photographer, and a sought-after inspirational speaker.

Here's why I'm different & you want me working with you:

First off...I'm pretty cool! But more importantly, I'm a friend. I'm loyal and dedicated. I literally like everybody, and I want the best for you.

That's ALWAYS my intention, to help you shine your light and make your impact on the world. I'm also a hugger & have a corny sense of humor. I find great delight in butterflies, rainbows, giggling babies, a good book, a new sketch pad, or an empty canvas & afternoon naps. I am completely fulfilled at the beach, in the arms of my love, enjoying a sunset or creating something new. Every day I wake up grateful to see the sun through my window, strive to learn something new, and aim to be better than I was the day before. But, more than that, you want to work with me because:

Since 2010 I:

- Launched a thriving small business during the pandemic & successfully operated three small businesses while maintaining over 15 additional streams of income.

Received awards for:

- Best of 2024 Photographer (Better Business Bureau)
- Aligneable's Goose Creek's Local Small Businesswoman of the Year
- Columnist of the Year
- Positive Social Media Influencer of the Year
- American Businesswoman of the Year
- Best of Photography for the Year
- Have offered training, classes, business assistance, guidance & creative brainstorming ideas for over five dozen small business owners
- Created a logo for retail food products that became nationally trademarked
- Designed 16 book covers & helped seven authors get their stories told, published & selling online
- Have sold over a dozen works of art
- Received two Titan literary book awards
- Won the Impact Award for my self-published book, Girl, it's time to focus on the Sparkle

but wait, there's more...

- Petitioned & accepted Charleston's Mayor John Tecklenburg's declaration of Focus on Fabulous Day
- Shared and showcased the stories, strengths & successes of over 200 women in the country
- Created a "Dreamers" starter course for new entrepreneurs
- Petitioned & appointed as Future Business Leaders of America State Competition Judge
- Petitioned & appointed Creative Director of the non-profit Sweet J's Clubhouse

In more detail:

I am a leader & problem solver:

Growing up the eldest of eight siblings, I was born destined for leadership. I have supervised and guided siblings, colleagues, employees, friends, family members, and business owners through personal and professional growth and helped them represent their best selves.

My leadership runs deep. I come from a long line of creative intellects. In my youth, I often sat at my mother's feet, mesmerized, as she created billboards, logos, commercials, documentaries, and more for local and national companies and corporations, learning from her wisdom and incredible talents.

I've been around:

attended 27 schools in 12 years, and have been to all 50 states, including Alaska, Hawaii, and Puerto Rico. I have driven across Canada three times and proudly served as an Air Force wife for over twenty years (which only fine-tuned my ability to adapt and be flexible).

This life I've led has given me immense versatility & adaptability that I graciously impart to my clients.

My adult professional design experience started at home, watching my mother in her marketing, advertising career. With a creative eye & strong will, I landed at a print shop in San Antonio strictly doing typesetting. This led to a graphic design position at a local newspaper, working in the darkroom and doing page layouts as well.

Eventually, my military life led me to Mississippi where I landed my favorite job ever at a small newspaper where I was their staff graphic designer for nearly ten years. It was there I fell in love with assisting clients in bringing their visions to life in print through their visions & my creative advertising designs.

My photography career began in Alaska when I entered the State Fair photography contest with five images winning a blue ribbon and two honorable mentions. Now, a photographer by instinct, I have won multiple awards, been featured in various publications, and hold numerous meritorious awards for my portrait work at a nationally known Portrait Studio with my images being used in their marketing campaigns across the globe.

I have a big mouth:

They say the average person knows 300 people. I know plenty more. I am continually sharing stories and making connections. I have shared my personal story, passion, and light through various engagements such as a Colorado Springs Mothers of Prayer group and a group of domestic violence victims in Jacksonville, Florida, and have appeared on the nationally syndicated radio broadcast "The Healing Touch with Norma Dearing" and KTLF 90.5 in Colorado Springs as well as on Charleston's local radio show "It's your business".

there's EVEN more...

In addition, I ministered to over two dozen youth at a residential treatment facility for boys and girls under the age of eighteen, suffering from emotional issues such as abuse and neglect. If you are in my life, you know I will toot your horn, tell others who you are, what you do, and how fabulous you are.

I've Got Your Back:

I've worked with millionaires, running, managing, and growing their communities in their absence, while also serving them confidentially and representing them and their business character. Personally and professionally, more times than I can count in my life, I have started in the trenches, from nothing... and created something incredible. Something I am proud of. I had to do that again when I moved to Charleston.

I started with a dream.

I know that sounds cliché, but I started from a few award-winning photos at a state fair and landed a job at a photo studio, which in turn created my profitable photography business, which now proudly has multiple award-winning images. The photography business, in turn, led to a digital and print publication that spanned the globe, and made a ripple effect on numerous lives, including the creation of Focus on Fabulous Day, declared by Charleston, SC Mayor John Tecklenburg and won me the Columnist of the Year award. Enduring a business during the pandemic led to the launch of Fabulous Business Solutions, which has assisted numerous small businesses, authors, and entrepreneurs in their growth and success and has been voted Positive Social Media Influencer and Goose Creek's Local Small Business of the Year.

I am an expert in finding solutions to just about any problem, personal or business and come up with creative out-of-the-box ideas and strategies.

I finally discovered my worth and stopped playing small, and will do everything in my power to keep anyone else from playing small as well. At Fabulous Business Solutions, our mission is to take your brand and help it grow and blossom into all it can be without losing sight of YOU.

Business owners, Writers, Dreamers, Entrepreneurs, Creatives, whether you're starting from scratch, need uplifting, or simply want to "brainstorm." whatever your vision is to leave your creative mark on this world, I am confident I can help you get it done and expose your fabulous, authentic self to a whole new audience and to the world.

So, if you're ready:

- To level up!
- To take something off your to-do list that you feel will make a difference in your success, but don't have time to do (because you're too busy)
- To finally write and publish that book
- To stop feeling overwhelmed and frustrated...

Then I've got the solution... Fabulous Business Solutions.

If you're still feeling stuck, still don't know which door to go through, are looking for thoughtful, creative business support—or simply someone who understands the journey of building something from the ground up—I'd love to connect.



Bonus Support

Feeling stuck doesn't mean you're a failure. It's an invitation to realign. If you're still feeling foggy, overwhelmed, or not quite sure where to go next, we're here to help.

Need Help Turning Your Answers Into Action?

You've done the hard part—pausing, reflecting, and getting honest about what's not working. Now let's make a plan to move forward.

INTRODUCING:

The Clarity-to-Action Session

A one-on-one strategy session for when you're ready to stop spinning and start moving.

What You'll Get:

- ✓ 60-minute Zoom (or in person) session with Michelle
- ✓ Personalized review of your clarity prompts (you can bring this guide!)
- ✓ Action-focused roadmap: next steps, simplified priorities, and gentle accountability
- ✓ Follow-up summary + a custom check-in email 2 weeks later

Who It's For:

This is for you if you're still unsure what your next move should be—or you know, but you're not sure how to start.

Whether it's your brand, your website, your message, or your mindset...
You don't have to figure it out alone.

Book Your Session for Just \$147 at www.fabulousbizsolutions.com/calendar

Testimonials

Michelle and her team have been so instrumental in helping me achieve my goals as a businesswoman and her work is done incredibly well.

J.C.



Michelle and her team believe in getting things done. They have a diversity of tools to get to the most appropriate solution. Michelle is a joy to work with.

S.D.

Thank you so much for providing the training. Prior to my training experience with your business, I spent months procrastinating with feelings of being technologically intimidated. Your training is highly recommended for anyone seeking practical, real time, creative social marketing training.

S.M.

Thank you! I enjoyed our conversation & it was filled with so much helpful info. I'm glad we took the extra time to brainstorm & come up with some spectacular ideas. Thank you for that time & your ideas. All of your info will greatly outweigh the cost!

V.Y.



FAQ's

What if I don't know exactly what I need yet?

That's okay—most people don't! This session is designed to help you sort through the fog and uncover what's going on. You don't need a plan—you just need a willingness to explore what's next.

I already have a brand or website—can you still help me?

Absolutely. Whether you're in a full-blown pivot or just feeling disconnected from your current business, we can help you realign your message, offers, or online presence so it feels like YOU again.

Will this session include design or tech help?

While this is not a tech support session, we can talk through the user experience, flow, and visual challenges you're facing. If needed, we can recommend follow-up services for design, hosting, or SEO.

What if I need more support after the session?

We've got you! If we're a good fit, we'll talk through follow-up options—whether that's branding, a new website, monthly accountability check-ins, or done-for-you creative work. You won't be left hanging. If we can't help you, we're confident we know someone who can.

Can I make payments on the \$147 investment?

Because this is a single-session offer and it's focused time with someone who knows how to help you stop spinning and start moving, we ask for payment up front to hold your spot. That said, we totally get that timing matters—and if you need a few days or a split-payment option, just reach out. We're happy to work with you.

Let's Get Started!

You've taken the first (and often hardest) step—getting honest about where you are.

Now, it's time to take that clarity and turn it into real momentum.

Whether you're craving structure, support, or someone to walk beside you as you find your next move, I'm here. You don't have to figure it all out alone.

You just have to begin.

So let's do this—together.

Book your brainstorming
clarity - action- session
NOW (or drop mi a note if you have
questions—I'm listening)

Michelle

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Transforming Ideas into Brands that Shine

Uplifting Dreamers,
Doers &
Entrepreneurs

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